

Partnership Opportunities 2021

Align your brand with the global agri-foodtech community

Create new contacts with the most influential people driving change across the sector at Food Tech Matters. Following the success of the 2020 event, the next in the series offers a new, enhanced format built around start-up pitches and a dedicated 121 meetings programme, this high profile innovation meetup will unveil a curated line-up of 60 the most revolutionary UK and international agri-foodtech innovators, who will pitch their tech solutions to an audience of corporate leaders and international investors. Let the Food Tech Matters team help position your brand at the heart of our curated digital experience that reaches a truly global agri-foodtech community.

Benefits of becoming a Food Tech Matters partner include:

Get in front of a diverse audience that matters via the dedicated virtual 1-2-1 meetings programme

Food Tech Matters connects a wide audience of agri-foodtech professionals from all over Europe, United States, UAE & Australia.

Be part of investor pitches

Align your brand with the most innovative UK and international start-ups as they compete for the opportunity to pitch to a panel of leading investors. The themed pitch sessions range from Agtech, Next-Gen Food and Drinks and Food Safety, to Consumer Apps and Food Processing.



A snapshot of the Food Tech Matters community

- Disruptive UK and International start-up
- Ingredients and F & B manufacturers
- Venture Capital investment companies
- Technology, branding, R&D and industry experts
- Foodservice and retail corporations
- Agri-food companies

Corporates and investors include

- Nestle • Unilever • Danone • Sainsbury's • Kraft Heinz • Pepsico • Arla Foods • Future Food Network
- Anterra Capital • Barclays • Virgin Management • Twinings • Five Seasons Ventures • Sainsbury's
- 3i • Balderton Capital • Doehler Ventures • Volvere Plc • Angular Ventures • Beyond Investing

Start-ups include

- Wasteless • Too Good to Go • The Meatless Farm • Winnow Solutions • WYND • Protifarm
- Innovopro • Go Kart • E-fresh • Karakuri • X-farm • THIS.Co • Honest Burgers • Beyond Meat

Food Tech Matters offers a wide range of partnership packages to maximise your company's visibility and ensure maximum impact from the virtual event. Packages include pre-event, during event and post-event branding, reaching out to our digital community of over 100,000 industry professionals from the world of food and drink.

Category Leader Official Partner £7500 + VAT



Be seen as a leader in your field by sponsoring a category of your choice (category exclusivity). Categories include: personalised nutrition, alternative protein, food tech trends, retail tech, sustainable supply chain, gut health, agtech, next-gen & drinks, food safety, consumer apps and food processing.

Meeting Platform Partner £8000 + VAT (exclusivity) / £3750 + VAT (co-sponsor)

Over 450 1-2-1 meetings took place during Food Tech Matters in October via the online dedicated video meetings platform. Get exposure for your brand during every meeting that takes place.



Pitch Session Partner £5000 + VAT



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Digital Partner £4000 + VAT

Do you want to align your business with thought-leadership, innovation and insights shaping global food tech trends? As a Food Tech Matters Digital Partner you can gain access to over 100,000 relevant food and drink professionals via a multitude of channels including podcasts, online advertising and sponsored content.



**Ready to discuss partnership opportunities?
Contact suzie.quinn@foodmatters.co.uk or
Call 07957 427402**